



Windhoek





Windhoek

LAGER



the **PRODUCT**

At the heart of brewing Windhoek is NBL's adherence to the Reinheitsgebot Law and strong connection to Germany's brewing industry. Unable to grow hops in the country they are imported from Germany's Hallertau region, malt barley is sourced from a handful of selected suppliers in Germany and a German yeast strain is used. Water, a precious resource in a desert country, is drawn from a private storage dam 47 miles from the brewery.

Available in 33cl bottles.

the **TASTE**

Windhoek Lager is full-bodied with a high proportion of malt; it is slightly more bitter than other lagers and has a beautiful foam head which helps makes it so distinctive.

the **BRAND**

Windhoek is fast becoming an international beer brand and is currently enjoyed in the United Kingdom, Europe, Australia as well as many parts of Africa. A beer known and appreciated for its pure, honest taste and reliable authenticity.

NBL's brewery, built in 1986, boasts some of the best equipment in Africa and currently produces 2.2 million hectolitres. Master Brewer Christian Mueller studied for 15 years in Germany and applies craft and dedication to uphold the values of the Reinheitsgebot. It takes 5 weeks of brewing and conditioning before the lager is released for sale with the 100% pure taste of Windhoek.

WINDHOEK

Windhoek is a 100% pure beer that adheres to the Reinheitsgebot (German Purity) Law.

It is a thirst quenching Premium lager from one of the world driest countries.

the **BACKGROUND**

Windhoek is brewed by Namibia Breweries Ltd (NBL) and has a distinctive German heritage. In 1920 immigrants Carl List and Hermann Ohithaver bought four local breweries and consolidated them into South West Breweries (South West Africa being the country's name at the time) and were based in the capital Windhoek. Its name was changed in 1990 when the country gained independence as Namibia.



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